



NEWS RADIO

PROGRAM PACK

YOUR MONTHLY PLANNING & PROGRAMMING GUIDE

August 2010

Here is your Program Pack containing ABC News Radio's monthly programming and planning guide for **August 2010**.



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IF YOU HAVE ANY QUESTIONS REGARDING THIS PROGRAM PACK, PLEASE CONTACT:

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NEWS FUTURES



The Obama administration has announced that National Guard troops will begin to be deployed at the U.S.-Mexico border starting today.

National Minority Donor Awareness Day

1ST

At Monmouth Park in New Jersey, horseracing's \$1 million Haskell Invitational, which this year will feature the winner's of the Kentucky Derby and the Preakness, as well as the runner-up of the Belmont Stakes.

AMC with the series premiere of RUBICON.

In Atlanta, President Obama will address over 3000 Disabled American Veterans at their annual convention.

In Kansas City, opening of the annual USDA and USAID International Food Aid Conference

2ND

ABC-TV with the season finale for BACHELORETTE 6.

Iraq invaded Kuwait 20 years ago today.

The auto guys all seem to happy of late, and we'll perhaps get some idea why when motor vehicle sales figures for July are released today.

3RD

The 27th annual National Night Out (www.nationalnightout.org)

President Barack Obama turns 49 today.

4TH

National Mustard Day

BRAVO with the premiere of their latest "Real Housewives" franchise, the REAL HOUSEWIVES OF D.C., which features the infamous White House party crasher Michael Salahi.

5TH

First Friday of the month means unemployment numbers for July released at **8:30AM ET**

At Grant Park in Chicago, Lollapalooza 2010 opens.

6TH

Russ Grimm, Rickey Jackson, Emmitt Smith, Jerry Rice, Dick LeBeau, John Randle, and Floyd Little are inducted into the Pro Football Hall of Fame today in Canton, OH.

Atomic bomb dropped on Hiroshima 65 years ago today.

Congress leaves town for summer recess, returning to their districts in most cases to campaign, and not due back in Washington until September 12.

7TH

ABC News anchor Peter Jennings died 5 years ago today.

8 TH	NFL preseason schedule officially begins, as the Bengals face the Cowboys in the annual Pro Football Hall of Fame Game at Fawcett Stadium.
9 TH	Atomic bomb dropped on Nagasaki 65 years ago today. FOX-TV airs the TEEN CHOICE AWARDS
10 TH	The Fed will announce any interest rate or other monetary adjustment they determine needs to be made at 2:15PM ET In Memphis, start of Elvis Week, the annual weeklong commemoration leading up to the anniversary of his death on August 16.
11 TH	Amidst recent initiatives announced by the Obama administration to toughen trade policy around domestic and social issues, international trade figures for July are released today.
12 TH	In Kohler, WI, at the Whistling Straits Golf Club, the 2010 PGA Golf Championship. In Florida at the Orange County Convention Center, opening day for the annual Star Wars convention, called "Celebration V," with Mark Hamill in attendance. The 118th annual American Psychological Association Convention opens in San Diego. Vinyl Record Day (www.VinylRecordDay.org), which happens to be the day that Edison invented the phonograph in case you were wondering "Why today?" International Youth Day Peak viewing night for the annual Perseid Meteor Shower.
13 TH	Friday the 13th. Both Consumer Price Index and retail sales figures for July are released at 8:30am ET
14 TH	The First Family travel to Florida's Gulf Coast for the weekend. President Franklin Delano Roosevelt signs the Social Security Act 75 years ago today. President Truman announces that Japan has unconditionally surrendered, 65 years ago today.
15 TH	Sometime in the coming week, General Motors is expected to file its registration for an initial public offering, marking its expected return as a publicly traded company. 65th anniversary of V-J Day
16 TH	On Broadway, full cast rehearsals begin for "Spider-Man: Turn Off the Dark," the most expensive musical ever attempted at a price tag of \$50 million. A November opening is expected.
17 TH	On the economic news front, Producer Price Index, Housing Starts, and Industrial Production figures for July are released today.
18 TH	The BTK serial killer, Dennis Radar, sentenced to ten consecutive life terms 5 years ago today.

19TH

The First Family embarks for a 10-day vacation at Martha's Vineyard.

National Aviation Day

20TH

In Williamsport, PA, the start of the annual Little League World Series

21ST

First day of the 111th National Convention of the VFW in Indianapolis

In Australia, general election pitting Prime Minister Julia Gillard against Quentin Bryce. Gillard has been in office just a few weeks, but wants a vote of confidence to move forward with her domestic plans.

22ND

Netroots Nation '10, the annual liberal bloggers convention, opens in Las Vegas, NV.

Serial bomber Eric Rudolph sentenced to four consecutive life terms, plus 120 years, for three bombings in Atlanta, 5 years ago today.

23RD

Expected start of preliminary hearing for Dr. Conrad Murray, charged with involuntary manslaughter in the death of Michael Jackson.

For those of you following handheld smartphone devices, the Motorola Droid 2 is released today.

NBC-TV with the 59th Annual MISS UNIVERSE competition, live from Mandalay Bay Casino in Las Vegas.

24TH

In Arizona, the Republican Senate primary pitting Sen. John McCain against challenger J.D. Hayworth.

Existing home sales figures for July released today.

25TH

Durable goods and new home sales figures for July released today.

Brook Burke is the new host, as TV Land premieres a new season of SHE'S GOT THE LOOK.

26TH

The 19th Amendment, giving women the right to vote, declared in effect 90 years ago today.

27TH

Gross Domestic Product for July released today

28TH

One year ago today, Phillip and Nancy Garrido pleaded not guilty to 29 charges, including kidnapping and rape in connection with the 1991 abduction of then 11-year-old Jaycee Dugard and her ensuing 18 years of captivity.

29TH

Hurricane Katrina made landfall 5 years ago today.

NBC-TV with the 62nd Annual Primetime Emmy Awards, which for the first time will be broadcast "live" coast-to-coast, rather than the previous delayed feed for the west coast.

30TH

In Flushing, NY, the start of the U.S. Open Tennis Championships.

Levee system breach in New Orleans, as Lake Pontchartrain overflows, five years ago today.

31ST

The Fed's minutes from their last meeting are released today.

Richard Ramirez, the infamous "Night Stalker" serial killer, captured by East Los Angeles residents 25 years ago today.

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DVD RELEASES



AUGUST 3



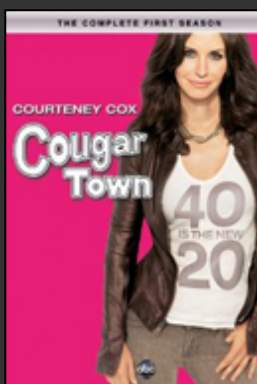
KICK-ASS	Aaron Johnson, Chloe Moretz, Nicolas Cage
DIARY OF A WIMPY KID	Zachary Gordon, Robert Capro, Rachael Harris
ELVIS 75TH ANNIVERSARY	Compilation of 17 of his films
ELVIS ON TOUR	Compilation of 15 tour stops in 1972
MERCY	Complete 1st season

AUGUST 10



DATE NIGHT	Steve Carrell, Tina Fay, Mark Wahlberg
DEATH AT A FUNERAL	Martin Lawrence, Tracy Morgan, Chris Rock
MAX HEADROOM	The complete series
NUMB3RS	Complete 6th season
TRAUMA	Complete 1st season

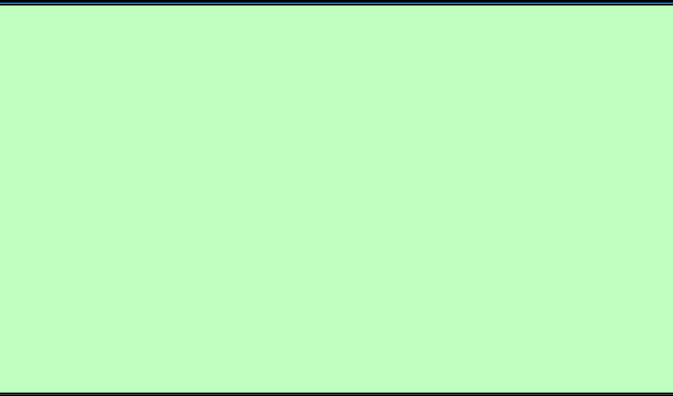
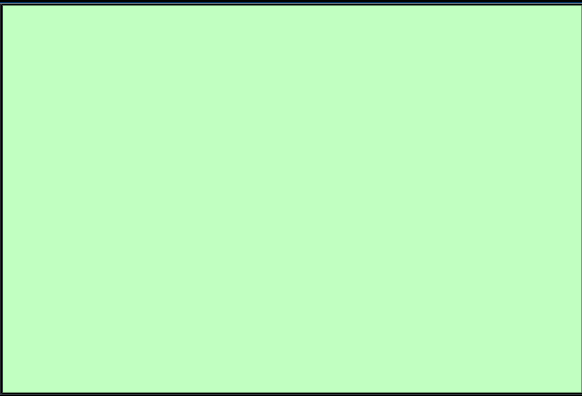
AUGUST 17



COUGAR TOWN	Complete 1st season
FRIDAY NIGHT LIGHTS	Complete 4th season
ONE TREE HILL	Complete 7th season
UGLY BETTY	Complete 4th and final season

AUGUST 24

THE BACK-UP PLAN	Jennifer Lopez, Alex O'Loughlin, Michaela Watkins
CITY ISLAND	Andy Garcia, Julianna Margulies, Steven Strait
GOSSIP GIRL	Complete 4th season
LOST	The complete series
THE SIMPSONS	Complete 13th season



AUGUST 31



HARRY BROWN	Michael Caine, Emily Mortimer, David Bradley
HOUSE	Complete 6th season
PARENTHOOD	Complete 1st season
UGLY BETTY	Complete 1st season
SONS OF ANARCHY	Complete 2nd season

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MOVIE RELEASES

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AUGUST 6



THE OTHER GUYS

Sony/ Columbia Pictures

Action-Comedy/ PG-13

Stars: Will Farrell, Mark Wahlberg, Eva Mendes, Michael Keaton

Website: www.theotherguys-movie.com



STEP UP 3-D

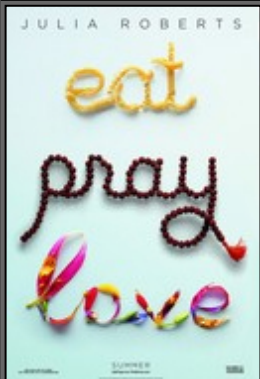
Buena Vista Pictures

Music-Drama/ PG-13

Stars: Rick Malambri, Adam Sevani, Sharni Vinson, Alyson Stoner

Website: www.stepupmovie.com

AUGUST 13



EAT PRAY LOVE

Sony/ Columbia Pictures

Drama/ PG-13

Stars: Julia Roberts, James Franco, Javier Bardem, Billy Crudup

Website: www.letyourselfgo.com



THE EXPENDABLES

Lionsgate Films

Action/ R

Stars: Sylvester Stallone, Jason Statham, Jet Li, Bruce Willis

Website: <http://expendablesthemovie.com/>



SCOTT PILGRIM VS. THE WORLD

Universal Pictures

Action-Comedy/ PG-13

Stars: Michael Cera, Mary Elizabeth Winstead, Kieran Culkin

Website: www.scottpilgrimthemovie.com

AUGUST 20



LOTTERY TICKET

Warner Bros.

Comedy/ PG-13

Stars: Bow Wow, Brandon T. Jackson, Naturi Naughton, Keith David

Website: www.lotteryticketmovie.com/



NANNY MCPHEE RETURNS

Universal Pictures

Family/ PG

Stars: Emma Thompson, Maggie Gyllenhaal

Website: <http://nannymcphree.com/>



PIRANHA 3D

Weinstein/ Dimension Films

Horror/ NYR

Stars: Elisabeth Shue, Richard Dreyfus, Jessica Szohr, Ving Rhames

Website: <http://piranha-3d.com/>



THE SWITCH

Miramax Films

Comedy/ PG-13

Stars: Jennifer Aniston, Jason Bateman, Patrick Wilson, Jeff Goldblum

Website: <http://theswitch-movie.com>



VAMPIRES SUCK

Fox Pictures

Horror Comedy/ NYR

Stars: Ken Jeong, Jenn Proske, Matt Lanter

Website: www.vampiressuckmovie.com/

AUGUST 27



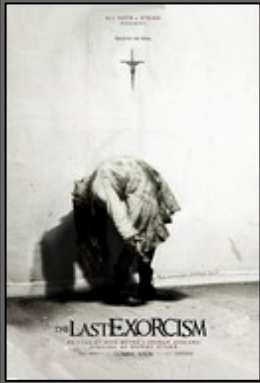
GOING THE DISTANCE

New Line Cinema

Romantic Comedy/ R

Stars: Drew Barrymore, Justin Long, Charlie Day, Christina Applegate

Website: <http://going-the-distance.warnerbros.com/>



THE LAST EXCURSION

Lionsgate Films

Horror/ PG-13

Stars: Patrick Fabian, Ashley Bell, Iris Bahr, Caleb Landry Jones

Website: <http://thelastexorcism.com/>



TAKERS

Sony/ Screen Gems

Action Crime/ PG-13

Stars: Matt Dillon, Paul Walker, Idris Elba, Jay Hernandez

Website: www.whoarethetakers.com

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CD RELEASES



AUGUST 3



CROWEOLGY	BLACK CROWES
TIN CAN TRUST	LOS LOBOS
SPOT THE DIFFERENCE	SQUEEZE
TRANSIT TRANSIT	AUTOLUX
THE SUBURBS	ARCADE FIRE
ALL NIGHT LONG	BUCKCHERRY
HEAR ME NOW	SECONDHAND SERENADE
THE CRADLE	COLOUR REVOLT
CABBAGE	GAELIC STORM
11:59	RYAN STARR
THE HOUSE	KATIE MELUA

AUGUST 10



X-POSED	JONAS BROTHERS
ALL ABOUT TONIGHT	BLAKE SHELTON
ORDER OF THE BLACK	BLACK LABEL SOCIETY
PREDATORS	JOHN DEBNEY
BROTHER CLYDE	BROTHER CLYDE
ANGELFIRE	ANGELFIRE
DÉJÀ VU	GEORGE DUKE
FEELER	TOADIES
BEST FRIENDS?	BRAD
LAND THAT I LOVE	CHARLIE DANIELS
31 MINUTES TO TAKEOFF	MIKE POSNER
CONNECT THE DOTS	STACY CLARK

AUGUST 17

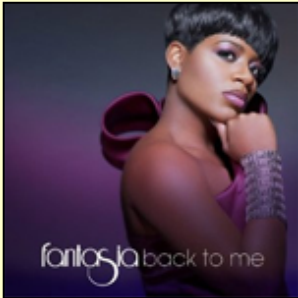


NO BETTER THAN THIS	JOHN MELLENCAMP
INTIMACY	KEM
MODERN RITUALS	CHIEF
FIGHT THE FREQUENCY	AMERICAN HI-FI
COWBOY'S BACK IN TOWN	TRACE ADKINS
BENEATH IT ALL	HEY MONDAY
BASIC INSTINCT	CIARA
HONEST WORDS	MEGAN MCCORMICK
CATCHING A TIGER	LISSIE
WATER BOUND	SHANNON WHITWORTH
OLD DEVILS	JON LANGFORD & SKULL ORCHARD

THE FINAL FRONTIER

IRON MAIDEN

AUGUST 24



TEENAGE DREAM

KATY PERRY

BACK TO ME

FANTASIA

THE REASON WHY

LITTLE BIG TOWN

THE SOUND OF SUNSHINE

MICHAEL FRANTI & SPEARHEAD

FOR LACK OF HONEST WORK

TODD RUNDGREN

GEORGIA WARHORSE

JJ GREY

BURNING THE DAY

RANDY ROGERS

AT THE EDGE OF TIME

BLIND GUARDIAN

POMP & POUT

ELVIS COSTELLO

MAXIMUM BALLOON

MAXIMUM BALLOON

SUGAR

DEAD CONFEDERATE

7TH SYMPHONY

APOCALYPTICS

TOMORROW MORNING

EELS

THE ORCHARD

RA RA RIOT

ASYLUM

DISTURBED

MEMPHIS

MAGIC KIDS

WARP RIDERS

THE SWORD

MOSAIC

RICKY SKAGGS

THE REASON WHY

LITTLE BIG TOWN

BURNING THE DAY

RANDY ROGERS BAND

KING FOR A DAY

MICKY DOLENZ

VERSUS

USHER

GHOST TRAIN

MARTY STUART

HAWK

ISOBEL CAMPBELL & MARK LANEGAN

AUGUST 31



RED VELVET CAR

HEART

DISTURBED

ASYLUM

GOING BACK

PHIL COLLINS

BAND OF JOY

ROBERT PLANT

FLAMINGO

BRANDON FLOWERS

KALEIDOSCOPE HEART

SARA BAREILLES

SPARK

ALAIN JOHANNES

TIME FOR ANNIHILATION

PAPA ROACH

FAMILIAL

PHILIP SELWAY

TERRIBLE THINGS

TERRIBLE THINGS

SOMETHING FOR THE REST OF US

GOO GOO DOLLS

JUNKY STAR

RYAN BINGHAM & THE DEAD HORSES

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FUTURE FUTURES

AN EARLY LOOK AT NEXT MONTH

SEPTEMBER



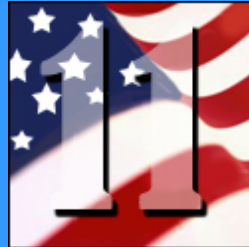
Labor Day



The NFL regular season begins on a Thursday night, as NBC-TV broadcasts the Minnesota Vikings vs New Orleans Saints.



Across all the major television networks, the simultaneous, hour-long, commercial free "STAND UP TO CANCER" telethon, hosted by Diane Sawyer, Katie Couric, and Brian Williams.



Patriot Day



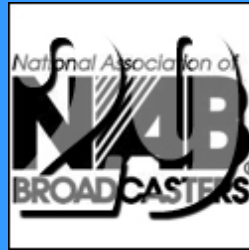
The 27th Annual MTV Video Music Awards in Los Angeles.



ABC-TV with the season premiere of DANCING WITH THE STARS



First day of autumn



In Washington, DC, the 2010 NAB Radio Show

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AUGUST IS



- Cataract Awareness Month (www.preventblindness.org)
- Children's Eye Health and Safety Month (www.preventblindness.org)
- Children's Vision and Learning Month (www.covd.org)
- National Immunization Awareness Month (www.partnersforimmunization.org)
- Neurosurgery Outreach Month (www.NeurosurgeryToday.org)
- Spinal Muscular Atrophy Awareness Month (www.fsma.org)
- Psoriasis Awareness Month (www.psoriasis.org)

Look for your September Program Pack during the 3rd week of August

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